|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **BUSINESS SOLUTION TEMPLATE** By filling this template, please introduce your business solution contributing to the Action 2020 Hungary goals. By disseminating the introduced business solutions and articulating main results and impacts, we will illustrate the contribution of the business sector to sustainable development. | | | | | |
| *All information given below will only be used for the evaluation of the business solution by BCSDH and external Action 2020 experts. Any publication will be discussed and proof read by the company in advance.* | | | | | |
|  | | | | | |
| **Name** of the **company**: | |  | | | |
| Company **logo**: | |  | | | |
|  | |  | | | |
| **Name** of the **business solution**: | |  | | | |
|  | |  | | | |
| **Name**, position and contact details of **CEO** / the highest ranking executive responsible for the business solution: | |  | | | |
| **Portrait photo** of the CEO: | |  | | | |
| **Quote**: | |  | | | |
|  | |  | | | |
| **Industry** | | Building and estate / Business services / Car industry, manufacturing / Car industry, retail / Energy / Financial services / FMCG / Food / Industry / IT, communications / Manufacturing / Media and advertising / Pharmaceutical industry / Retail / Shipping, logistics, transportation / Tourism, hotel | | | |
| Implementation **year**(s): | |  | | | |
|  | |  | | | |
| Which **Action2020 Hungary priorities** and goals will it **primarily** contribute to? *(choose from the goals)* | | Climate change / Employment / Food and Feed/Sustainable Lifestyles / Water | | | |
| Which other Action 2020 Hungary goals will it secondarily contribute to? *(mark with X)* | | | | | |
| **Food and Feed** | | | | **Sustainable Lifestyles** | |
|  | | F1 Source raw materials from sustainable farm operations; strengthen the cooperation between local suppliers, food producers and distributors, improve regional value-added food networks based on local resources | |  | S1 Provide an adequate variety of sustainable products and services which are affordable and available for the majority of the population |
|  | | F2 Cut back on food waste | |  | S2 Measure and decrease negative environmental impacts from cradle to grave to decrease the consumption footprint |
|  | | F3 Improve working conditions and decrease environmental impacts in the value chain | |  | S3 Promote healthy living and health-supporting choices to enhance balanced lifestyles and wellbeing |
|  | | F4. Provide and promote a wide range of choice, variety and information about food products to ensure balanced nourishment and lifestyles | |  | S4 Empower consumers to increase their demand for sustainable products and services by providing reliable, actionable, user-friendly consumer information, communication and education |
|  | | F5. Eliminate hunger and malnourishment among children | |
| **Employment** | | | | **Climate Change** | |
|  | | E1 Provide a living wage which ensures that basic needs for life can be covered | |  | C1 Mitigation of climate change risks and flexible adaptation through effective monitoring, education and communication, and developing new technologies and business models |
|  | | E2 Take individuals from education to workplace by providing them with the right qualifications, professions and skills | |
|  | | E3 Encourage life-long learning and adult education and training, especially as regards developing the ability to adapt and build resilience in a rapidly-changing environment, and promote leadership skills | |  | C2 Shift to low carbon economy by increasing effective energy use and industrial energy efficiency, promoting clean and environmentally friendly technologies and life cycle assessment of products and services |
|  | | E4 Improve the inclusive employment prospects of disadvantaged people according to their share of the population, especially that of young people and minorities, through the whole value chain | |  | C3 Decreasing greenhouse gas emissions per capita via climate friendly transport and buildings, and by increasing the proportion of renewable energy from 15% in the total energy mix |
|  | | E5 Promote women to management and leadership positions, improve diversity in decision-making bodies, increase the proportion of female  mid-level and executive managers to 20% in the business sector | |
| **Water** | | | | | |
|  | | W1 Improving the efficiency of water distribution and usage | | | |
|  | | W2 Maintaining water quality through the protection of subsoil and surface water by effectively treating all wastewater and effectively managing other related emissions | | | |
|  | | W3 Improving water utility and adapting to the continuously changing circumstances and availability of water | | | |

|  |  |
| --- | --- |
| **What is the solution?**  **A short description of the business solution**, concluding the information below: (max. 1500 character)   * *Which sustainability/business problems, challenges will the particular business solution solve or address possibility?* * *What is the solution in detail?* * *Who/What was the main motivation, trigger, change leader?* * *Which resources will be critical and necessary for the implementation? (inputs)* * *How much time will the implementation require?* * *What risks and barriers did you meet during implementation?* * *What cooperation will be necessary?* |  |
| **Business connection**  How does the business solution **contribute** to the **core business**, concluding the information below: (max. 600 character)   * *How does it connect to the business and to the efficiency improvement of the company?* * *What real or potential business advantages, apart from its environmental/social benefits, will the business solution provide?* * *What are the possibilities for the solution, how will it be sustained?* * *In what ways will the particular solution go beyond business as usual?* |  |
| **Results**  **Impacts and measurement of impacts**, concluding the information below: (max. 600 character)   * *What are the main results? (outputs, outcomes)* * *Do you know the impacts reached by the business solution? What are they?* * *What methods, indicators, indexes and tools are/will be used to measure the impact?* * *How does the solution drive further development of the company and the stakeholders?* * *How do you measure the contribution to the above marked Action 2020 goal?* |  |

Please send us the filled Business Solution Template to [zsofia.dudas@bcsdh.hu](mailto:zsofia.dudas@bcsdh.hu). After evaluating the solution we will contact you.