

What kind of solutions are we seeking? Within the scope of the Action 2020 Hungary program, we are seeking business solutions that meet most of the criteria below:

CRITERIA	CHECKLIST QUESTIONS
	DESCRIPTION
In the time frame	The results and impacts (or at least part of it) of the business solution can be measured between 2014-2020.
Impactful	Will the solution make a significant and relevant contribution to one or more goals defined by the Action 2020 Hungary program
Scalable	Can the Business Solution be replicated or easily adapted to other companies?
Actionable	Is the Business Solution designed so that interested companies can implement it in their business or work with others on it through their value chain?
Measurable	Can the impact of the Business Solution be measured and monitored? e.g. have appropriate metrics been defined, and are there tools available to readily measure and monitor them?
Business case	Is the Solution based on commercial logic? i.e. as well as contributing to environmental or social targets, will it drive revenues, savings and mitigate or prevent risks and related costs for the companies who implement it?
Beyond business as usual	Does the proposed Business Solution go further than what is already being implemented (e.g. new collaboration, process or technology, etc.?)
Feasible and inspiring	Does the Business Solution possess the resources and authorizations necessary for implementation? Does it give the business and its stakeholders inspiration for further development? Is there is an ongoing commitment from several group of companies to develop and implement the Business Solution?